



BRAIN JUICE PRIVACY POLICY

This Privacy Policy (referred to herein as “Policy”) describes how Brain Juice Tech (Pty) Ltd. (referred to herein as “BrainJuice”, “we”, “us”, or “our”), collects, uses, discloses, and protects the personal data we may hold about you, your employees, or agents; electronically or otherwise. This Policy applies to all clients of, and recipients of information provided by BrainJuice.

As the data controller of your personal data, we control how all personal information we are holding about you is stored, processed, or transferred. We will only deal with your personal data in accordance with the terms of this Policy. By using our website, you consent to this policy. For information on how we handle client data please consult the BrainJuice Data Protection Policy.

Collecting & Using Information

We collect personal data if you submit it voluntarily or we otherwise learn it through our interactions with you, which may include your name, email address, and contact details. We continuously review our records to ensure your data is as accurate as possible. We may therefore consult alternative sources in order to do so, such as company websites and other publicly available sources.

BrainJuice collects and uses information that it believes to be factually correct, relevant to its work, and not excessive. We are always respectful of our constituents in regard to information retained. We do not store any sensitive information such as such as race, religion, political affiliation, or sexual orientation without your explicit consent

The information we collect may be used by us to communicate with you for marketing, promotional, and administration purposes in connection with our legitimate business interests. These communications may include:

- Advertising and promotion of BrainJuice events and services;
- Distribution of BrainJuice mailings (e.g. webinars, sector news, and reports); and
- Eliciting non-financial support (e.g. support with research projects, advice on recruitment, and participation in benchmarking).

Disclosure of Information to Third Parties

BrainJuice generally does not collect, use, or disclose personal data to any third party or for any other purpose that is materially different from the purpose we originally collected it for or to which you consented.

However, BrainJuice may share your data:

- In the event that BrainJuice is bought by a third-party data held about our customers will be one of the assets to transfer to the buyer;



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- To protect our interests, rights, and property in the event of a claim or dispute brought against us; or
 - If we are required by applicable law, regulation, operating agreement, legal process, or in response to valid requests by law enforcement officials, governmental agencies, or other public authorities, including to meet national security requirements.

In the event your personal data is to be disclosed to a third party or used for a purpose that is materially different from the purpose we originally collected it for or that you consented to, we will notify you to seek your consent to the sharing and offer you the choice to opt out of such collection, use, or disclosure. Any such transfer will only be on terms that the confidentiality of your personal data is protected and that the terms of this privacy policy will continue to be complied with by the recipient. You may opt out by emailing hello@brainjuice.tech.

Use of Cookies

As is standard practise, we use cookies to improve your browsing experience, keep our website running optimally, and help maintain the security of our website.

Unless you as a visitor knowingly supply the information, cookies generally do not contain any personal data. If you block the use of cookies, you may not be able to take full advantage of the site's features. By using our site, you agree to the use of cookies. Should you wish to know more about cookies, you can find further information [here](#).

Information Security

BrainJuice will do its utmost to protect your privacy. Data protection legislation obliges us to follow security procedures regarding the storage and disclosure of information in order to avoid unauthorised loss or access. We have implemented industry-standard security systems and procedures to protect personal information from unauthorised access, disclosure, alteration, misuse, or destruction. For more information on how we handle client data please consult the BrainJuice Data Protection Policy.

Access & Corrections to Information

BrainJuice may retain your personal information if necessary for our legitimate business interests or to comply with any legal requirement. We will make reasonable efforts to ensure that your information is accurate and complete, and we will update or correct your information as needed when notified by you.

You may have the right to access the personal information we hold about you. In some cases, however, access rights may not apply, including when providing access is unreasonably burdensome or expensive under the circumstances. Generally, BrainJuice will be pleased to provide your access and/or make updates to your information. To request access to, correction of, amendment to, anonymisation of, or erasure of your information, please contact us by email at hello@brainjuice.tech.



Third Party Links

Links to third party websites may be found on our website. These websites should have their own privacy policies; we do not accept any responsibility or liability for third party privacy policies.

Further Information

BrainJuice conducts communications email, phone, and post. If you wish not to receive some types or any of our communications, you can opt out by emailing us at hello@brainjuice.tech.

Changes to Privacy Policy

We keep our Policy under regular review. This Policy was last updated on 25 July 2019.